

## Top Three Ways to Support the Christmas Bird Count in Canada

Over the past century, Christmas Bird Count (CBC) supporters have built an incredible legacy for winter birds. What started out as 25 counts on Christmas Day in 1900, led by Frank Chapman and 26 other birders, has grown into a massive Citizen Science endeavour. During the 119<sup>th</sup> CBC season last year, over 2500 counts were completed by thousands of participants across the Western Hemisphere. The data collected during this long-running project are crucial for assessing winter bird population health and guiding conservation action. Thank you for your help in making the CBC a huge success!

To keep the Christmas Bird Count going, we need your continued support! Here are the top three ways you can help us keep the CBC going for years and generations to come:

- 1. Continue to participate in the count. Your time and effort as participants in the CBC are incredibly valuable and very much appreciated. Without dedicated volunteer participants, local compilers, and regional editors, the CBC would not be possible. Keep up the great work!
- 2. **Contribute a voluntary donation to help cover costs.** The CBC is coordinated in Canada by Birds Canada, a registered charity. Every year, our team works to ensure data accuracy, provide support to participants and compilers, and encourage as many counts as possible to submit their reports. Any amount will help keep the count going. Your gift of \$10 or more will receive a charitable receipt for tax purposes (see below).
- 3. **Join our flock and sign up for our enews.** You can show your support for the Christmas Bird Count and Birds Canada simply by signing up to receive Birds Canada's free monthly eNewsletter. Receiving our eNews allows you to stay in touch with Birds Canada throughout the year and stay tuned into our current programs and activities. Sign up at www.birdscanada.org.

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## **Donations to the Christmas Bird Count**

You can donate to the Christmas Bird Count online or by mailing in a donation form (pg 2).

Online donations can be made at: <a href="https://www.canadahelps.org/en/dn/24504">https://www.canadahelps.org/en/dn/24504</a>

Thank you for making the Christmas Bird Count possible!

## **Christmas Bird Count Donation Form**

Name of Donor	
Address	
Phone NumberEmail	
Amount of Donation $\square$ \$35 $\square$ \$20 $\square$ \$10 $\square$ Other	
Would you like a charitable receipt? ☐ Yes ☐ No	
Payment method:	
Please make cheques payable to Birds Canada and mail to:	
Christmas Bird Count, Birds Canada, P.O. Box 160, Port Rowan, ON, NOE 1M0	
Credit Card information (can be phoned in to 1-888-448-247	73, ext. 121)
Name on Card	
Card Number Ex	cpiry Date
Signature	